

The Ministry of Trade and Industry is proud to introduce the Anti-Illicit Trade Task Force (AITTF) logo. The Anti-Illicit Trade Task Force is a public-private partnership of Ministries and organisations involved in combatting illicit trade in Trinidad and Tobago. Senator the Honourable Paula Gopee-Scoon, Minister of Trade and Industry, conferred appointments on its eleven members on May 17, 2021. The AITTF, guided by the "National Action Plan to Combat Illicit Trade in Consumer Goods in Trinidad and Tobago," currently focuses on consumer goods such as alcohol, tobacco, cleaning agents, and pharmaceuticals. To learn more, visit [www.tradeind.gov.tt/AITTF](http://www.tradeind.gov.tt/AITTF).

Trinidad & Tobago Bureau of Standards - TTBS  
Trinidad and Tobago Manufacturers' Association  
Crime Stoppers Trinidad and Tobago  
Ministry of Health - Trinidad and Tobago

**#StopIllicitTrade #SayNoToIllicitTrade #YouHaveTheRightToChoose**

INTRODUCING



# AITTF

**ANTI-ILLCIT TRADE TASK FORCE**

You have the right to choose. **Stop Illicit Trade**

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**Illicit trade promotes the presence of substandard and fake goods that can potentially endanger public health and safety. Such illegal and counterfeit products often have questionable labels, with important missing details and spelling or grammatical errors.**

**#Don'tBeFooled                      #InspectCarefully                      #ReadLabels**  
**#SayNoToIllicitTrade                      #StopIllicitTrade**  
**#YouHaveTheRightToChoose (Visit [www.tradeind.gov.tt/AITTF](http://www.tradeind.gov.tt/AITTF) to learn more.)**

# What is **illicit trade?**

**Illicit trade is the unlawful production, distribution, sale, purchase, exchange or transport of goods or services.**

This may include **counterfeiting and the smuggling of goods.**

If you suspect items are being illicitly traded, make an anonymous report by calling **800-TIPS(8477)** or send a tip online at **[www.crimestopperstt.com](http://www.crimestopperstt.com)**.

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OR



**Illicit trade means you may  
be sold harmful products  
in disguise.**

**Don't accept a 6<sup>for</sup>a 9**

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Avoid buying cat in bag. Do more than a quick scan of labels: read carefully. Inspect packaging for broken seals and markings for suspicious errors. Observe logos and trademarks to ensure they are authentic and displayed correctly. When in doubt, ask questions and try doing some quick research about the product online. Remember fake goods are often made from cheaper, low-quality, or substandard materials. So, if the price seems too good to be true, it just might be. #Don'tBeFooled #InspectCarefully #ReadLabels #SayNoToIllicitTrade #StopIllicitTrade #YouHaveTheRightToChoose (Visit [www.tradeind.gov.tt/AITTF](http://www.tradeind.gov.tt/AITTF) to learn more.)

**Illicit trade means you may be sold fake or low-quality products.**

**Examine labels carefully before you buy.**

**Don't be fooled by  
cat in bag  
offers.**



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**Guard your wallet: be careful where, how, and at what price you buy! Illicit trade is often linked to organised crime. To avoid unintentionally supporting crime, carefully read product labels, inspect packaging, check if logos and trademarks are displayed correctly, and ask questions—would you expect genuine items to be sold at that location and at a price that's too good to be true? (Beware, too, illicit goods may sometimes be offered at prices similar to genuine products, so be in the know about the characteristics of real brands). #Don'tBeFooled. #InspectCarefully #ReadLabels #SayNoToIllicitTrade #StopIllicitTrade #YouHaveTheRightToChoose (Visit [www.tradeind.gov.tt/AITTF](http://www.tradeind.gov.tt/AITTF) to learn**

**Low pricing on illegal goods can be enticing.**

**If the price is too good to be true, it just might be.**

**Guard your wallet!**



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The impacts of illicit trade are far-reaching, affecting government, local businesses, and consumers. From the loss of consumer confidence to the loss of jobs, find out more about the impacts of illicit trade by clicking the link: [www.tradeind.gov.tt/AITTF](http://www.tradeind.gov.tt/AITTF)



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