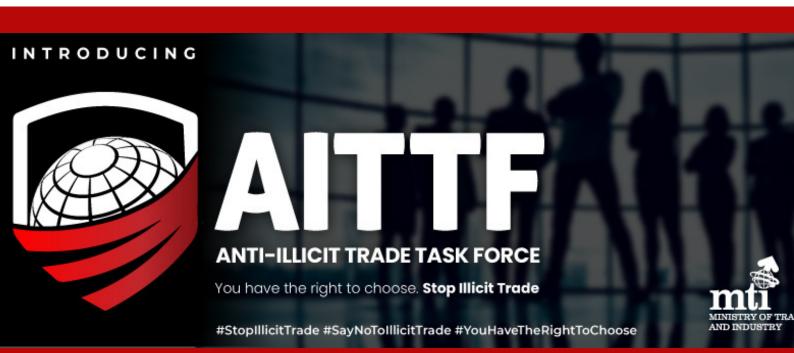
The Ministry of Trade and Industry is proud to introduce the Anti-Illicit Trade Task Force (AITTF) logo. The Anti-Illicit Trade Task Force is a public-private partnership of Ministries and organisations involved in combatting illicit trade in Trinidad and Tobago. Senator the Honourable Paula Gopee-Scoon, Minister of Trade and Industry, conferred appointments on its eleven members on May 17, 2021. The AITFF, guided by the "National Action Plan to Combat Illicit Trade in Consumer Goods in Trinidad and Tobago," currently focuses on consumer goods such as alcohol, tobacco, pharmaceuticals. cleaning agents. and To learn more, visit www.tradeind.gov.tt/AITTF.

Trinidad & Tobago Bureau of Standards - TTBS Trinidad and Tobago Manufacturers' Association Crime Stoppers Trinidad and Tobago Ministry of Health - Trinidad and Tobago

#StopIllicitTrade #SayNoToIllicitTrade #YouHaveTheRightToChoose





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Illicit trade promotes the presence of substandard and fake goods that can potentially endanger public health and safety. Such illegal and counterfeit products often have questionable labels, with important missing details and spelling or grammatical errors. #Don'tBeFooled #InspectCarefully #ReadLabels #SayNoTolllicitTrade #StopIllicitTrade #StopIllicitTrade #YouHaveTheRightToChoose (Visit www.tradeind.gov.tt/AITTF to learn more.)

What is illicit trade?

Illicit trade is the unlawful production, distribution, sale, purchase, exchange or transport of goods or services.

This may include counterfeiting and the smuggling of goods.

If you suspect items are being illicitly traded, make an anonymous report by calling **800-TIPS(8477)** or send a tip online at **www.crimestopperstt.com**.

#StopIllicitTrade #YouHaveTheRightToChoose #SayNoToIllicitTrade

For more info.
visit www.tradeind.gov.tt/AITTF
or contact mti-corporatecommunications@gov.tt.





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Illicit trade means you may be sold harmful products in disguise.

Don't accept a 6 for 9

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#StopIllicitTrade #YouHaveTheRightToChoose #SayNoToIllicitTrade



Avoid buying cat in bag. Do more than a quick scan of labels: read carefully. Inspect packaging for broken seals and markings for suspicious errors. Observe logos and trademarks to ensure they are authentic and displayed correctly. When in doubt, ask questions and try doing some quick research about the product online. Remember fake goods are often made from cheaper, low-quality, or substandard materials. So, if the price seems too good to be true, it just might be. #Don'tBeFooled #InspectCarefully #ReadLabels #SayNoTolllicitTrade #StopIllicitTrade #YouHaveTheRightToChoose (Visit www.tradeind.gov.tt/AITTF to learn more.)

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Examine labels carefully before you buy.

Don't be fooled by

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Guard your wallet: be careful where, how, and at what price you buy! Illicit trade is often linked to organised crime. To avoid unintentionally supporting crime, carefully read product labels, inspect packaging, check if logos and trademarks are displayed correctly, and ask questions—would you expect genuine items to be sold at that location and at a price that's too good to be true? (Beware, too, illicit goods may sometimes be offered at prices similar to genuine products, so be in the know about the characteristics of real brands). #Don'tBeFooled. #InspectCarefully #ReadLabels #SayNoTolllicitTrade #StopIllicitTrade #YouHaveTheRightToChoose (Visit www.tradeind.gov.tt/AITTF to learn

Low pricing on illegal goods can be enticing.

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impacts of illicit trade are far-reaching, affecting The government, local businesses, and consumers. From the loss of consumer confidence to the loss of jobs, find out more about the illicit **impacts** by clicking of trade the www.tradeind.gov.tt/AITTF

> Loss of Consumer Confidence

Loss of Foreign Exchange

Loss of Jobs **ILLICIT TRADE** LOSSES

Loss of Revenue

Loss of Intellectual **Property**

Loss of **Brand** Reputation

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You have the right to choose. Stop Illicit Trade